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Lancaster, Pa. 17604 OUR 54th YEAR



MAIL ONE COUPON TODAY Give the Other to a Friend

AMERICAN SEED CO., Dept. 234, Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 48 packs of American Seeds. I'll sell them at 25¢ a pack, send you the money and choose my prize. Send seeds checked,

All Flower Seeds

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Name	-
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\$3,000 AWARDED in our Promptness Contest in addition to the prizes

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Big Prize Book and

SAVE FOR COLLEGE or SPEND IT NOW!

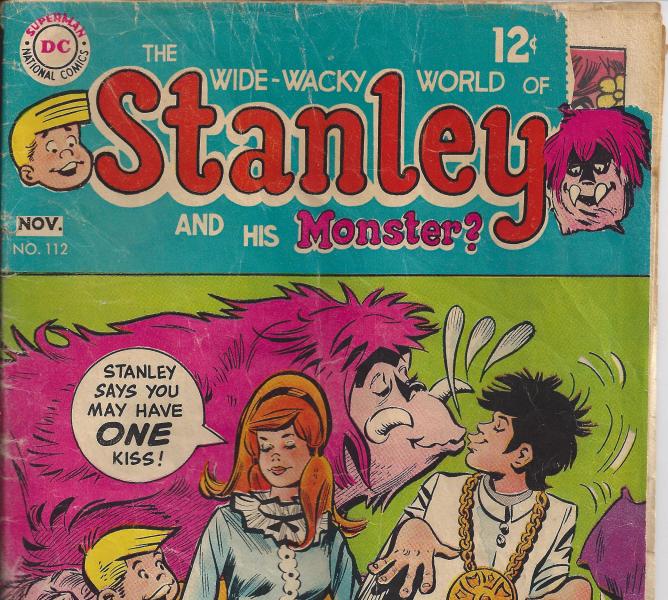
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Please send me your Big Prize		
of American Seeds. I'll sell th		
money and choose my prize. S	end seeds chec	eked.

All Flower Seeds	Mixed Vegetable and Flower Seeds

Address	State	2	lip Jode	San
Name				







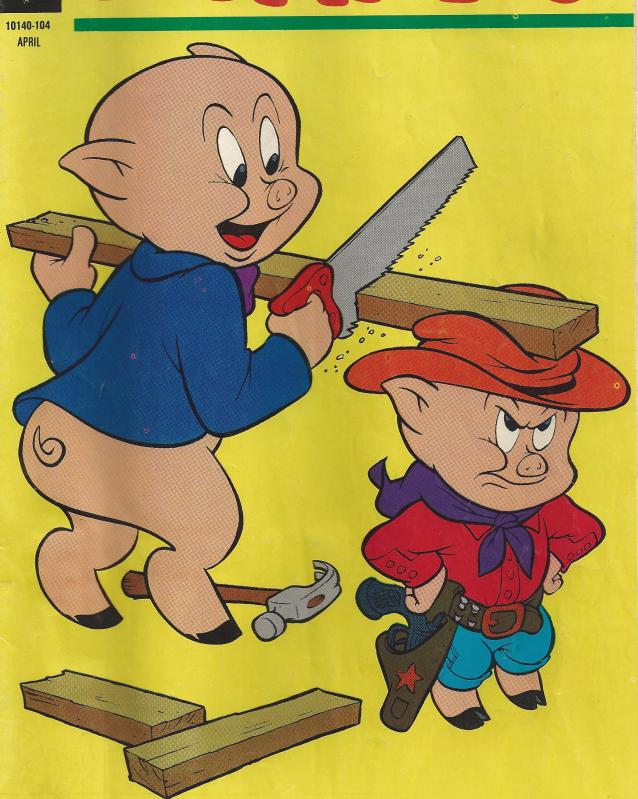




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DAILY NEWS

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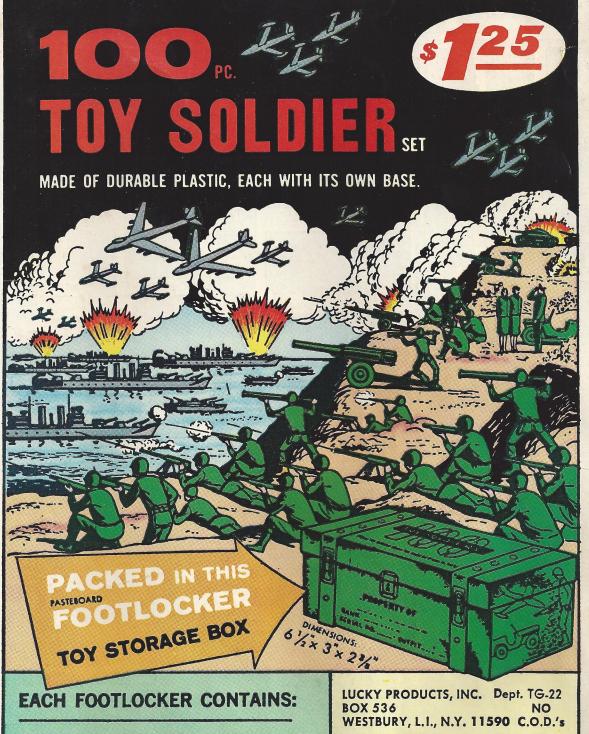
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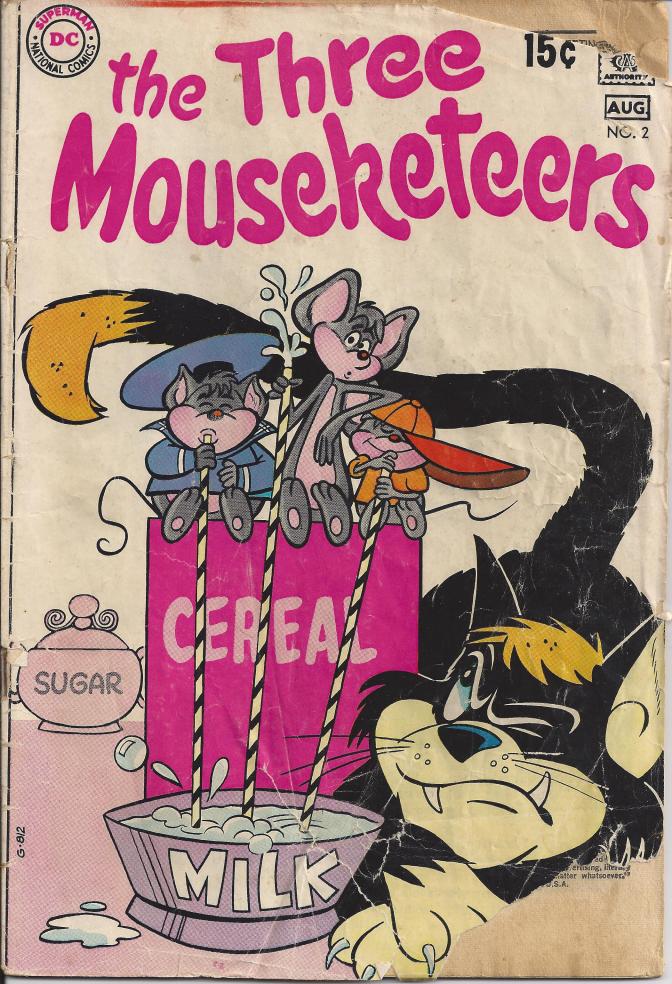
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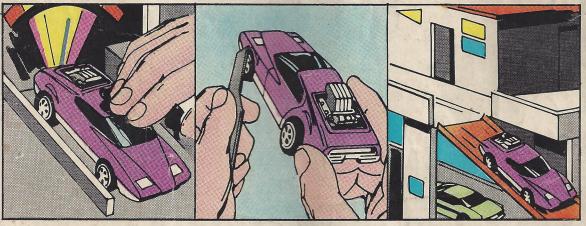
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Turn in. The automatic elevator lifts your Hot Wheels up to Dyno-Meter at the top of the tower.



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Tune-Up. A quick adjustment with the special wrench, then back into the Dyno-Meter for another check up. Hot Wheels passes the test with flying colors. You're back on the track again! **Take-Off.** You're way out in front from the start. And your Hot Wheels finishes first!

Get back on the track with Hot Wheels Tune-Up Tower.™ And race with a winner.

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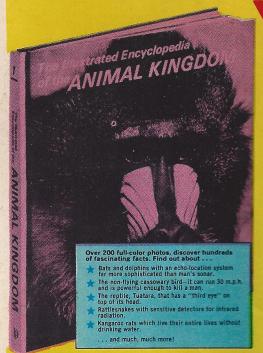
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a full, rich background that can excite him to further and more intensive study. And adults will surely enjoy the photographs and text as much as their youngsters. The entire family will use this wonderful set - one that you'll be proud to display in your home library.

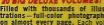
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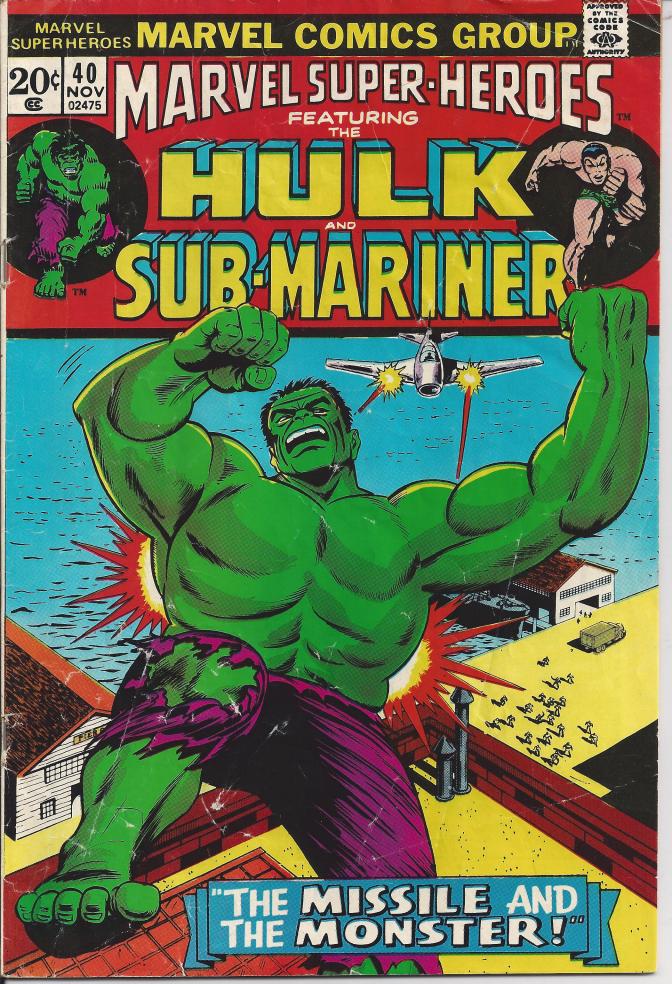
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it by the date shown.



How the Club works: In each issue of PLAY-

BACK, the Club magazine sent FREE every 4

weeks, you'll find a wide variety of tapes offered, including the Selection-of-the-Month in

the musical category of your choice. If you wish

to receive this Selection, you need do nothing

-it will be shipped automatically. Club price

never exceeds suggested retail price of \$6.98-

\$7.98 per tape (plus shipping/handling and

sales tax where applicable). If you wish to take

alternate or additional tapes...or no tape at

all ... simply mark the Selection Notice (included with magazine) appropriately and return

Up to six times per year the Club offers extra

selections - in special-value announcements -

which you may choose in the same manner as

your Selection-of-the-Month. All such regular

and extra offers count toward completion of your enrollment agreement. For all offers (up

to 19 per year) you have at least 10 days to make your decision. Any selection you receive



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THE HAPPIEST GIRL IN THE WHOLE U.S.A

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**JESUS CHRIST** SUPERSTAR

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MICHEL LEGRAND brian's SUMMER OF '42

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BLACK DOG MISTY NOUNTAIN HOP GOING TO CALIFORNIA Z See 94446



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Member Service Center • Thousand Oaks, Calif. 91360 Please enroll me as a member according to the above announcement and send all selections in:

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(CHECK ONE ONLY) 

8-TRACK CARTRIDGES 
CASSETTES

L've indicated my first Club selection which you will send me
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at regular Club price†... and I may cancel my membership anytime thereafter. If I continue, I may choose one tape FREE (just
25¢ shipping/handling) for every two tapes I purchase. APO,
FPO addresses, please write for additional information.

TPlus shipping/handling charge and sales tax where applicable.

MMORTANT: The music I like best is: (please chock enc)

IMPORTANT: The music I like best is: (please check one)

Now Sound

Country Sound

Easy Moods

☐ Mr. ☐ Mrs	☐ Jazz ☐ Pop	oular Vocalist	
Miss Address	(please print)		
City		State	
Zip	Tel. No		VACA-VACB* VACC-VACD*

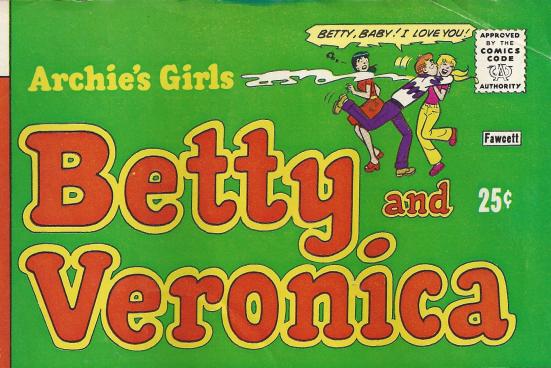


NO.290 MAY AUTHORITY Fawcett 25¢ 06962 SERIES MOOSE, YOU MUST HAVE BEEN WHEN BRAINS WERE PASSED OUT! 100SE TOID LAUGH NO 290 D-UH, HOW COME YOU GUYS DIDN'T MOOSE





NO.240 DEC. 06960 **SERIES** BETTY AND VERONICA NO. 240 DECEMBER























# Archie and Me





Look for complete contest rules on these specially marked Kellogg's packages. Contest open to kids 14 and under.



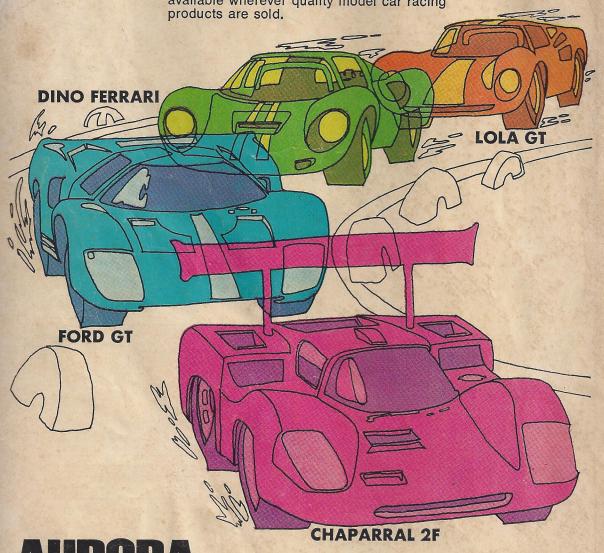


# Now you can race the same cars used in the \$50,000 Model Motoring Invitational.

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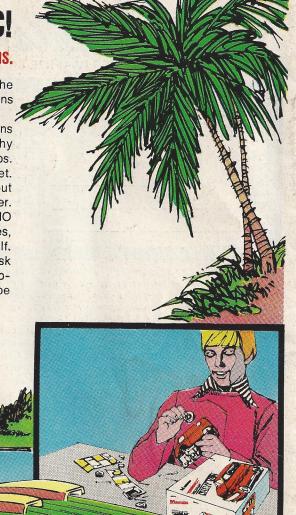
#### Monogram's exciting new Snap-Tite Vans.

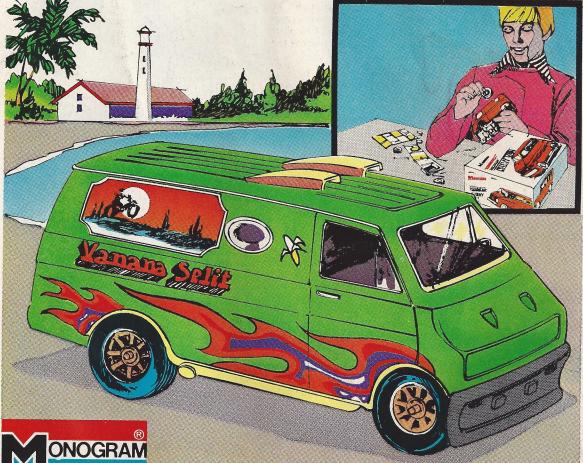
It's no secret that the van craze is sweeping the nation. But you know who's got the hottest vans on the road in model kit form? Monogram.

That's right. We've got Dodge and Chevy vans molded in brightly colored plastic with flashy "mural" decals, bubble windows and air scoops. Just like the vans you see everyday on the street.

And you know what's really dynamite about these vans? They're so easy to put together. All the pieces just SNAP TOGETHER. NO GLUING OR PAINTING NEEDED. In minutes, you've got a far-out van that you've built yourself.

So hurry down to your favorite store and ask for Monogram's new Dodge and Chevy Snap-Tite® Vans. There's only one way to describe 'em . . . they're van-tastic!



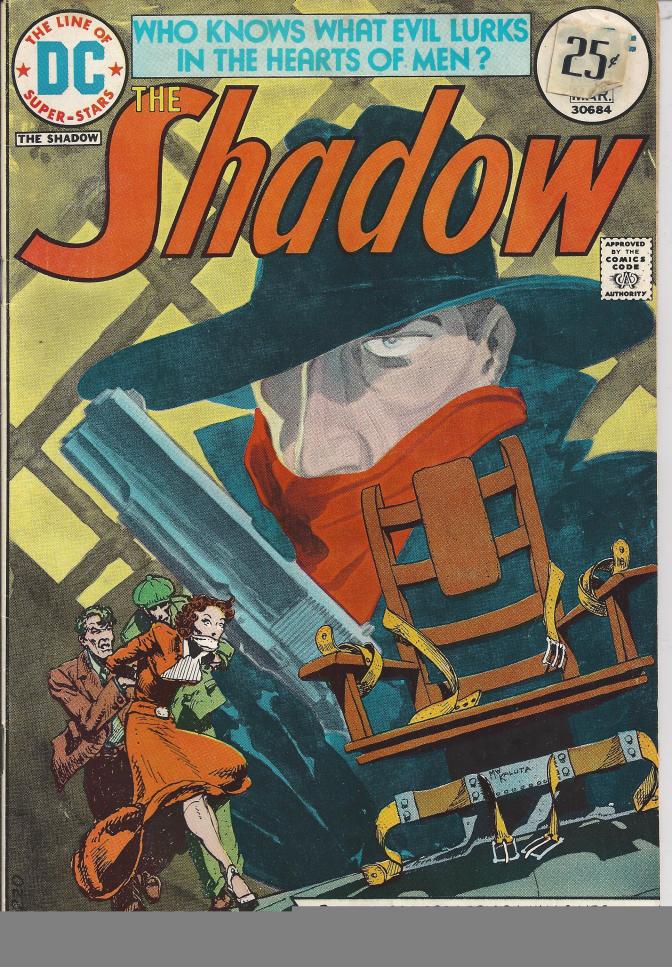




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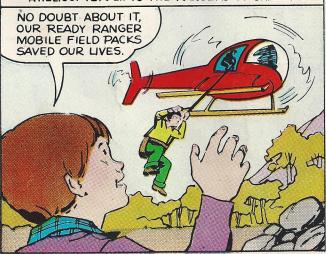
I'LL CALL FOR
HELP THROUGH
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B.BUT... WHAT IF THE BALL..ER...I MEAN.. THE HOUSE STARTS TO ROLL DOWN TO...

OR SOME MAD
QUARTERBACK DECIDES TO TRY FOR
A FIELD GOAL!! AN
ARCHITECT MUST CONSIDER EVERYTHING!

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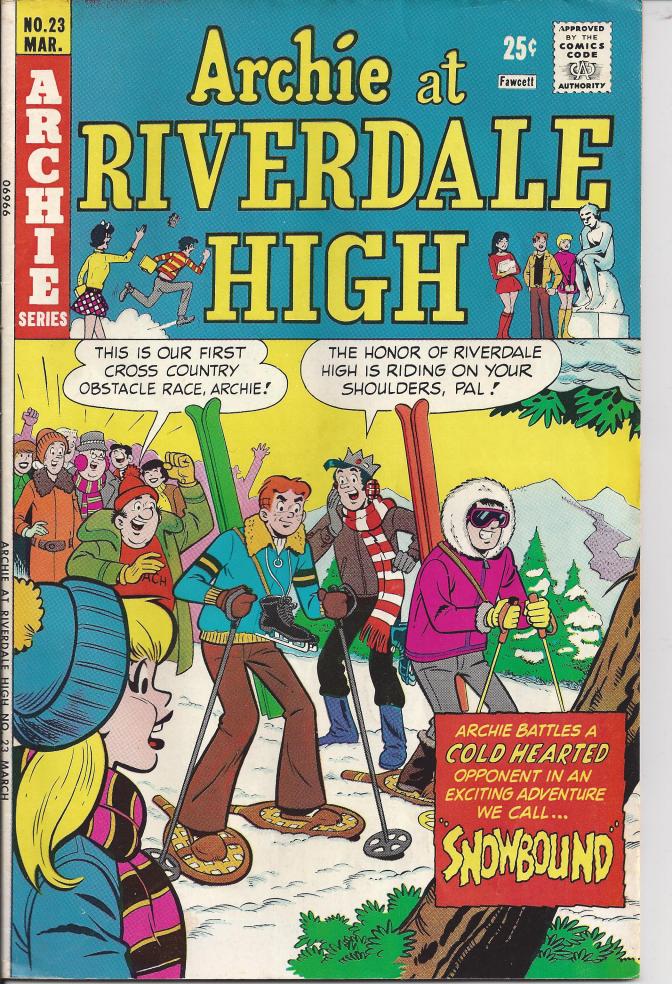
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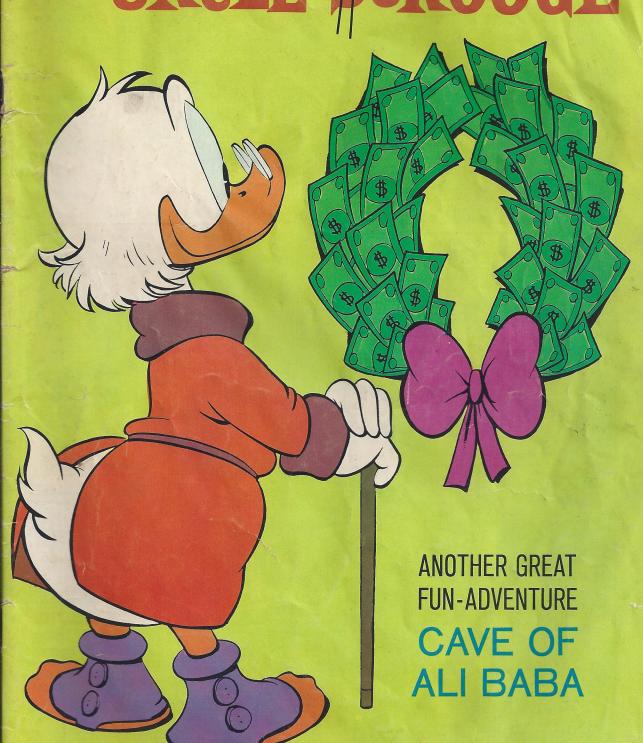
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10038-012 December **UNCLE SCROOGE** 

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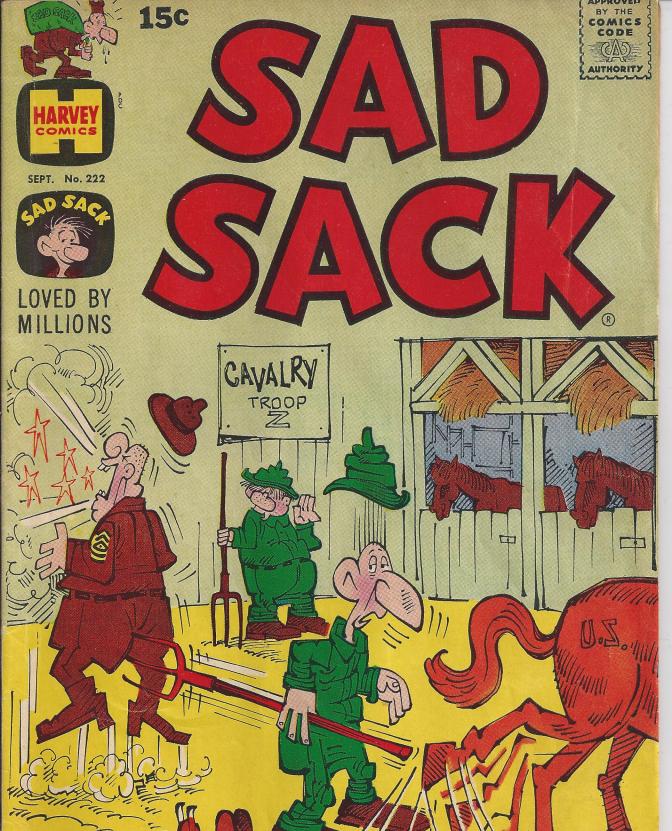
# **ALL 4-YOURS**

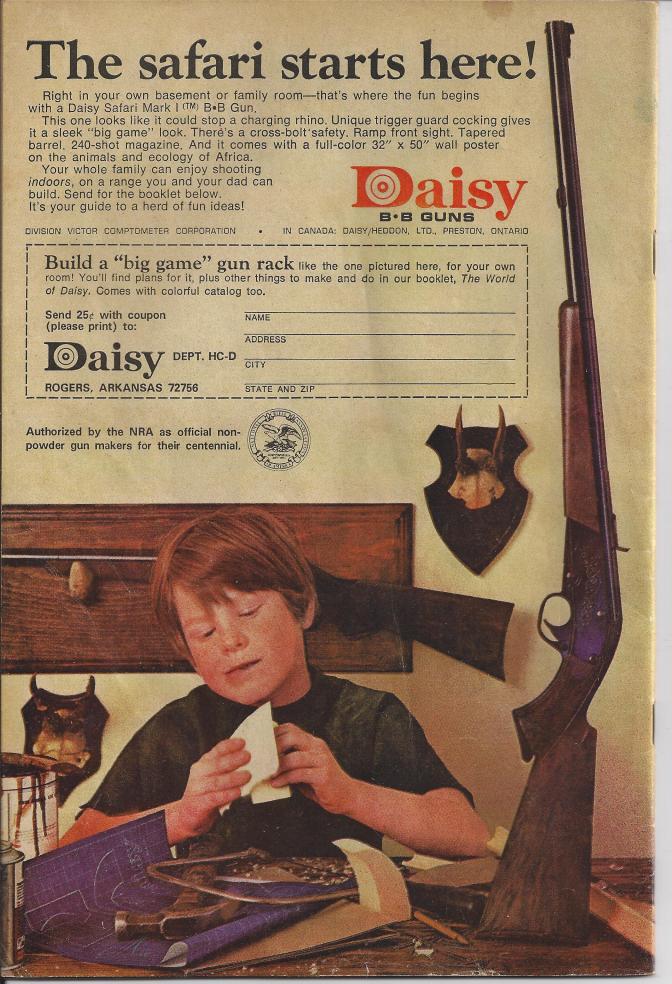
To bring new decorating dash to the walls of your home, or to spice up a children's room or den, place these lovable puppies with their all-too-human expressions where everyone can see and admire them. They've got instant appeal and create a feeling of warmth and joy. That's because the artist, Coby, seems to known exactly the right touch to make these irresistible paintings spring to life. Painted with love, each of the characters will capture a special place in your heart. Unfortunately it is impossible to show all the warmth and beauty from the small illustrations shown here. Only when you see them in your home can you fully appreciate their marvelous appeal and fine artistry.

### OFFER WILL NOT BE REPEATED THIS SEASON

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Baby Dolls-Nurse Dolls-Dancing Dolls Costume Dolls-Ballerina Dolls-Mexican Dolls Indian Dolls-Clown Dolls-Cowboy Dolls Bride Dolls-Groom Dolls-and many more.

The wonder of this unprecedented offer is that every doll is made from beautiful high-quality Styrene plastic and hard synthetic rubber. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS and many more in lilliputian cuteness. Your daughter or your niece or the cute child next door will love you for this gift. She will play with them for months and not grow weary of them. What a family for a little girl! Just think of it — 100 exquisite little dolls — in beautiful high-impact styrene plastic and hard synthetic rubber at this unbelieveable price!

So fill out the coupon below. Order as many sets as you have little girls to give them to. Enclose \$2 for each 100 doll set you order. And even at this amazing bargain you take no risk. If you don't go absolutely wild over this bargain, just send the Dolls back and we will promptly refund your money.

100 DOLL CO., DEPT. 951

160 Amherst Street, East Orange, N. J. 07019 Please ADD 50c FOR POSTAGE AND HANDLING PER SET

### MAIL COUPON TODAY!

THE 100 DOLL CO., Dept. 951 ,160 Amherst Street East Orange, New Jersey 07019

Gentlemen: I can't wait to see if these dolls are all you say they are. Enclosed please find \$..... in check money order cash for.... set of 100 DOLLS each at \$2 plus 50c for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee. back to you for refund as per your guarantee.

(Sorry, NO C.O.D.) Address ..... City \_\_\_\_\_ Zone \_\_\_\_ State \_\_\_\_\_

Please ADD 50c FOR POSTAGE AND HANDLING PER SET



HERE IS WHAT THESE

DOLLS ARE MADE OF

People seeing our ad, and not believing we can give such value, write us to ask what value, write us to ask what our 100 Dolls are made of 'Are they paper dolls, or rag dolls?' they ask. NEITHER! dolls?' they ask. NEITHER! dolls?' they ask of our 100 Each and every one GENUINE dolls is made SYNTHETIC STYRENE and SYNTHETIC STYRENE dimension—Height, in true dimension—Height, in true out of an individual come out of an individual come out of an individual come out of an individual they will be styrene to resist high-impact styrene high



# Amazing \$1 Offer 10 Super Great Iron-On Transfers

Special Offer for all 10 Top Selling Designs—Enough to dress up your entire wardrobe. Each bright color high-quality vinyl transfer measures a full 16 square inches and is made to stand up to washing after washing. This incredible deal may not be repeated this season. So please order early to avoid disappointment.

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SUPER VALUES, DEPT.TG-231  575 MADISON AVENUE FOR A FRIEND NEW YORK, N.Y. 10022 Please rush me the complete set of 10 full-color, iron-on transfers. I have enclosed:  \$1.00 plus 35¢ postage and handling for one set of 10 iron-on transfers. \$2.00 for two complete sets of iron-on transfers. (20 transfers in all) (We'll pay all postage and handling charges)  LIMIT 2 PER PERSON	SUPER VALUES, DEPT. TG-231- 575 MADISON AVENUE FOR YOU NEW YORK, N.Y. 10022 Please rush me the complete set of 10 full-color, iron-on transfers. I have enclosed: □ \$1.00 plus 35¢ postage and handling for one set of 10 iron-on transfers □ \$2.00 for two complete sets of iron-on transfers. (20 transfers in all) (We'll pay all postage and handling charges)  LIMIT 2 PER PERSON
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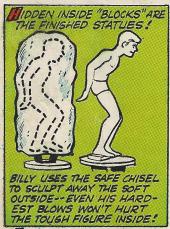








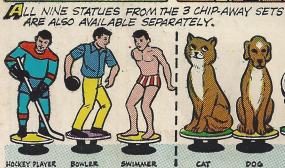






EACH CONTAINS 3 DIFFERENT SCULPTURES, SPECIAL CLAMP, CHISEL, MALLET AND 3 COLORS OF PAINT AND BRUSH.











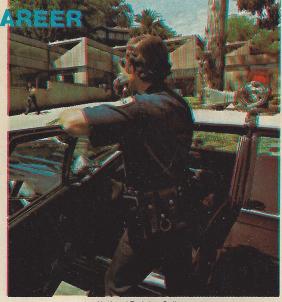
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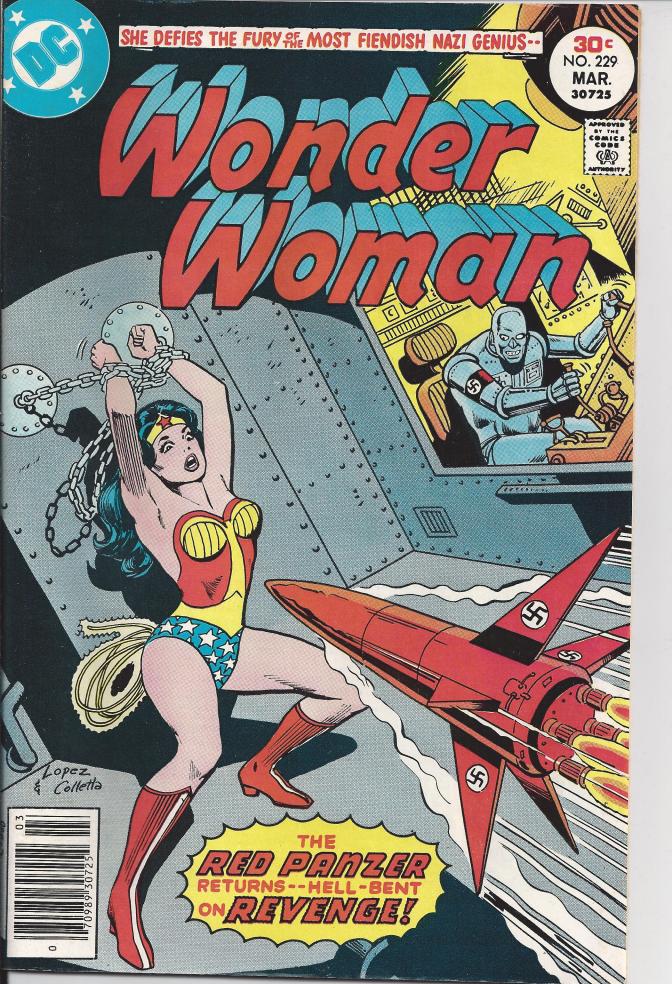
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Here's a job you might like. This man likes people. . . enjoys music. In fact, he looks forward to coming to work. He's a guy who knows where he's going, and he started as a student with Columbia School of Broadcasting.

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From bumper to bumper, Monogram's authentic new Jaguar model captures the elegance and intrigue that made this sportscar a legend. And does it in a *big* way... the finished model is 21½ inches long! A kit so colossal in size, others look tiny in comparison.

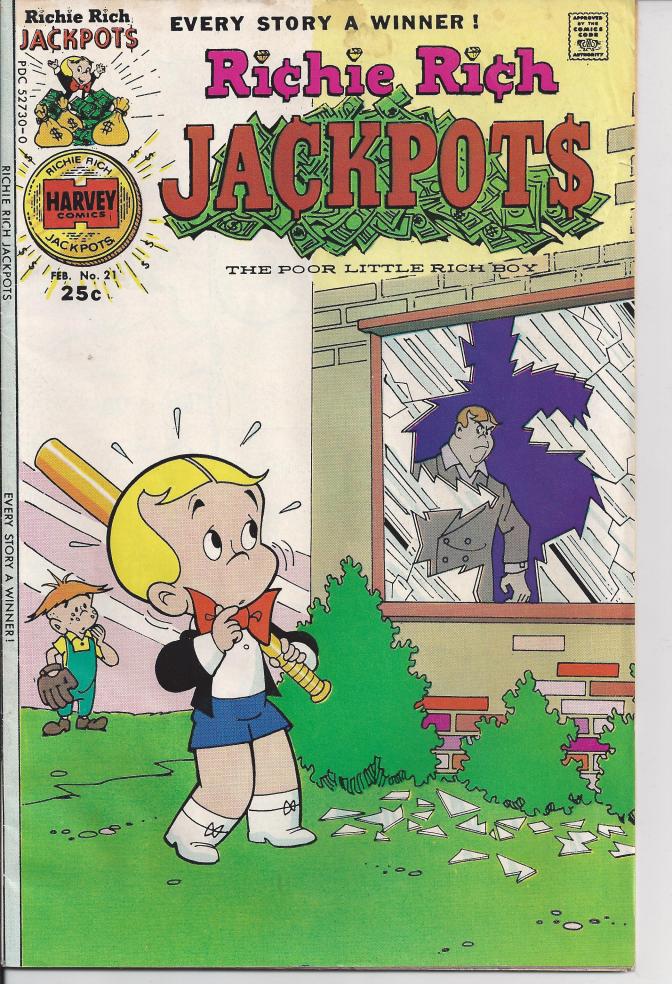
But size isn't the only reason to build Monogram's Jaguar. The kit comes complete with a carload of extras like real rubber tires and turnable front wheels, realistic instrument panel and interior, hood that tilts forward to show the highly detailed engine, doors that open and close, windows that are operated by a crank (just like real cars) and more.

And because the parts are molded in color, you don't even have to wait to paint your new model. You can have a flashy new Jaguar to show off to your friends...in a flash. Monogram's new Jaguar XKE. Ready and waiting for you wherever model kits are sold.



# **NEW! From our "Colossal Cars" Collection**

Other kits in Monogram's "Colossal Cars" Collection '65 Corvette Sting Ray and Big "T" Street Rod.







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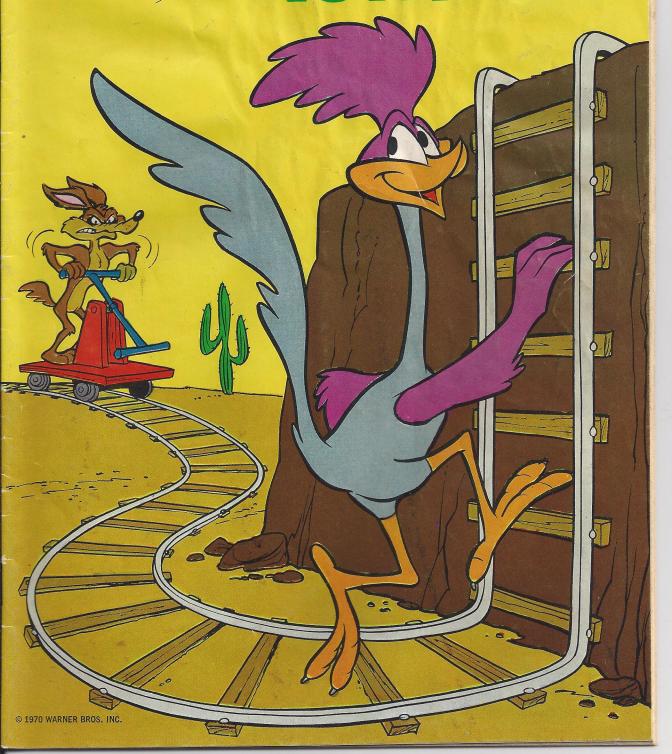


**FEBRUARY** 

BEEP BEEP THE ROAD RUNNER

15c

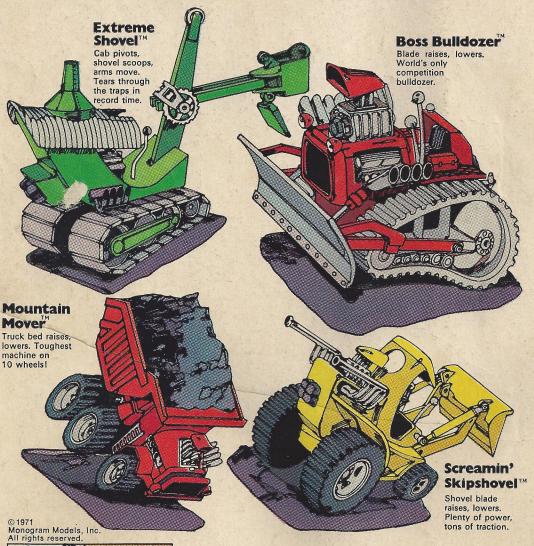
# Beep THE ROAD Beep RUNNER





# DIG THESE?

Four new SNAP TITE® drag construction models you build without glue, without paint and without help.



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It's easy to build these SNAP TITE® drag models. The pieces snap tightly together without glue or paint. Start building your own fleet of the world's fastest, freakiest construction vehicles.

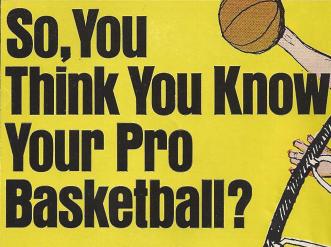




If they were any more real, you'd need a hard hat.

# The Winner. Built by Converse. Just for Sears.





Play STRAT-O-MATIC, The Pro Basketball Game That Really Works!

Easy to play, real thrilling-exciting basketball with STRAT-O-MATIC. Pro Basketball players perform according to their actual abilities and your coaching decisions.

You, the coach call all-strategy moves for Pro Basketball teams. Do you bench your six foot five inch forward who's had a hot hand for that six foot nine inch forward to add board strength? With your team ahead by 10 points, do you take out your sharpshooting guard for a superior defensive guard? Do you move your huge center outside to closely guard his opponent who's been successfully shooting outside all game? Do you substitute for your high scorer when he is charged with his third personal foul in the second period? All these decisions and many more are yours to ponder in STRAT-O-MATIC PRO BASKET-BALL.

You have real control over Pro Basketball players who actually shoot, pass, rebound, and play defense according to their basketball abilities. Both the stars and second stringers will perform realistically for you.

Each player's strengths and weaknesses are measured in

STRAT-O-MATIC. For example, a center who has a high fieldgoal percentage, shoots infrequently, and is an extremely poor outside shooter will perform similarly in STRAT-O-MATIC. A guard who is a constant threat to score on an outside shot or a drive, is a fantastic passer and a poor defensive player will function exactly the same way in STRAT-O-MATIC.

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STRAT-O-MATIC is actually two games in one. An elementary game for 11 to 16 year olds. And an advanced game for adults. Both games can be played in less than 60 minutes. The elementary version is EASY and EXCITING to play. The advanced version includes a never before visual dimension found in no other statistically oriented basketball game. You set up and maneuver your defenses on a colorful playing board enabling both coaches to see the strengths and weaknesses of their defenses.

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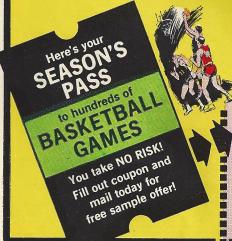
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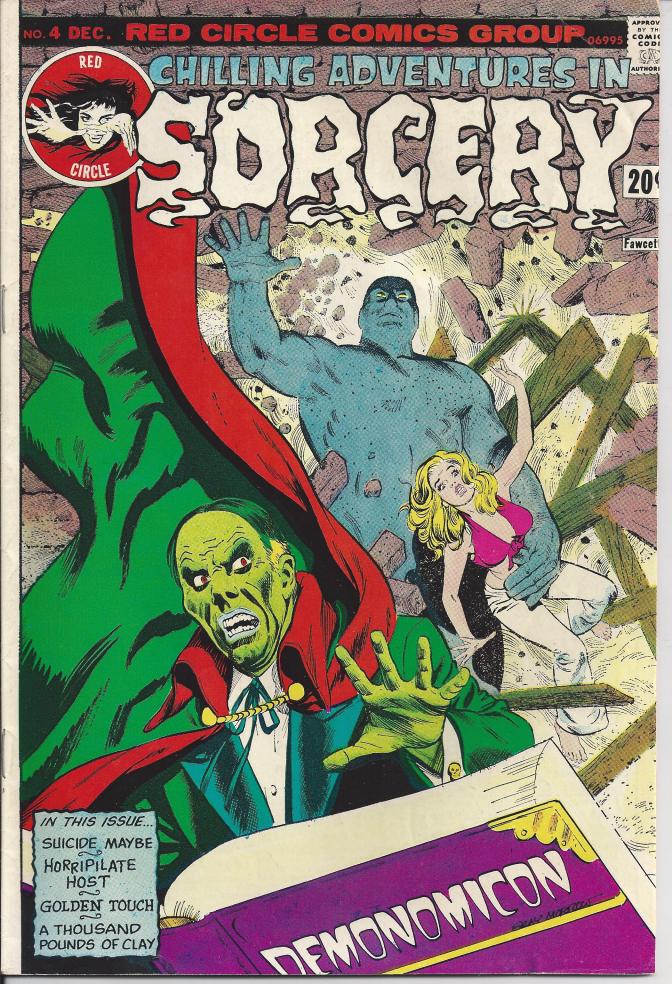
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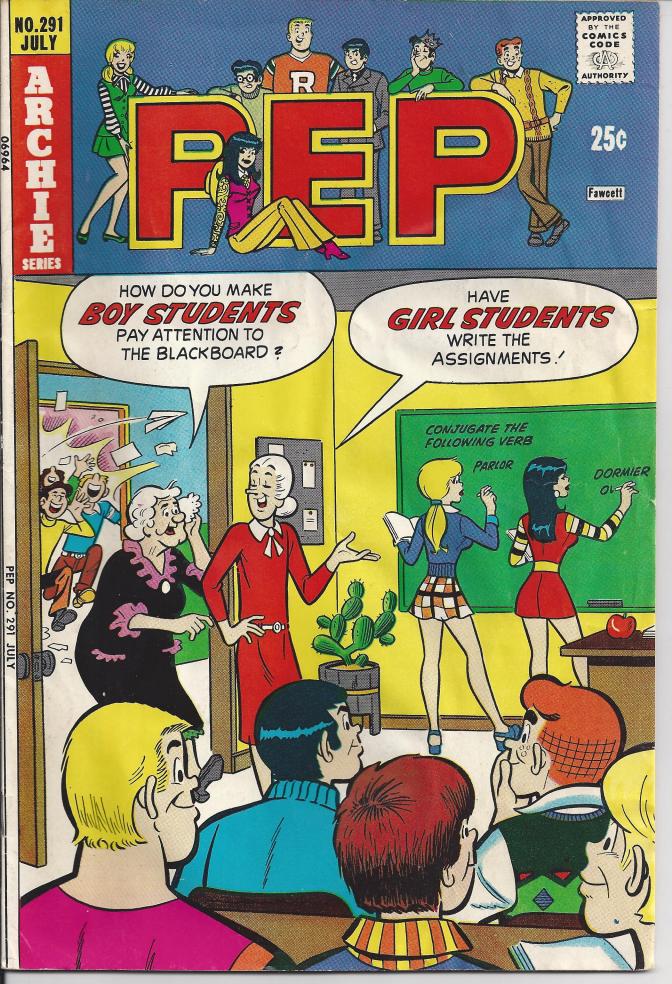


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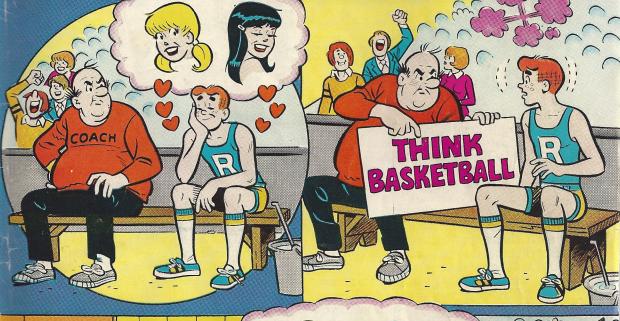
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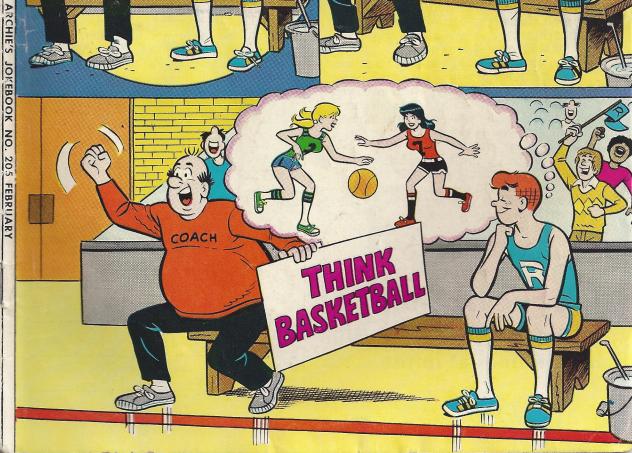
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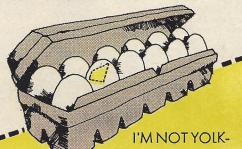




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Some kids will get any dumb thing for Christmas. Smart kids will get the race car sets they want. A FX.™ The Aurora Factory Experimentals.™ We've made it easy. Just start leaving little reminders around so you won't get left out.

(Place this reminder in the egg) tray of the refrigerator.



ING AROUND. I'D REALLY EAT UP A MODEL MOTORING A FX SET THIS CHRIST-MAS. I'LL ALSO EAT UP ANYTHING YOU PUT ON MY PLATE UNTIL THEN.

Place this reminder under the windshield wiper of dad's car.



ALL I WANT FOR CHRISTMAS ARE THE FASTEST CARS YOU CAN DRIVE WITHOUT A LICENSE. HINT: THEY BEGIN WITH AN 'A', HAVE AN 'F' IN THE MIDDLE AND END WITH AN 'X'.

P.S. THEY'RE MADE BY THE MODEL MOTORING DIVISION OF AURORA.

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TO BE BRIEF, AN A FX RACING SET IS WHAT I WANT FOR CHRISTMAS.

If you want more reminders, send a self-addressed stamped envelope to A|FX, Aurora Products Corporation, 44 Cherry Valley Road, West Hempstead, New York 11552.

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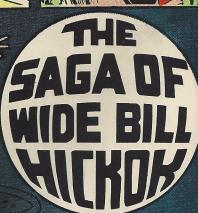
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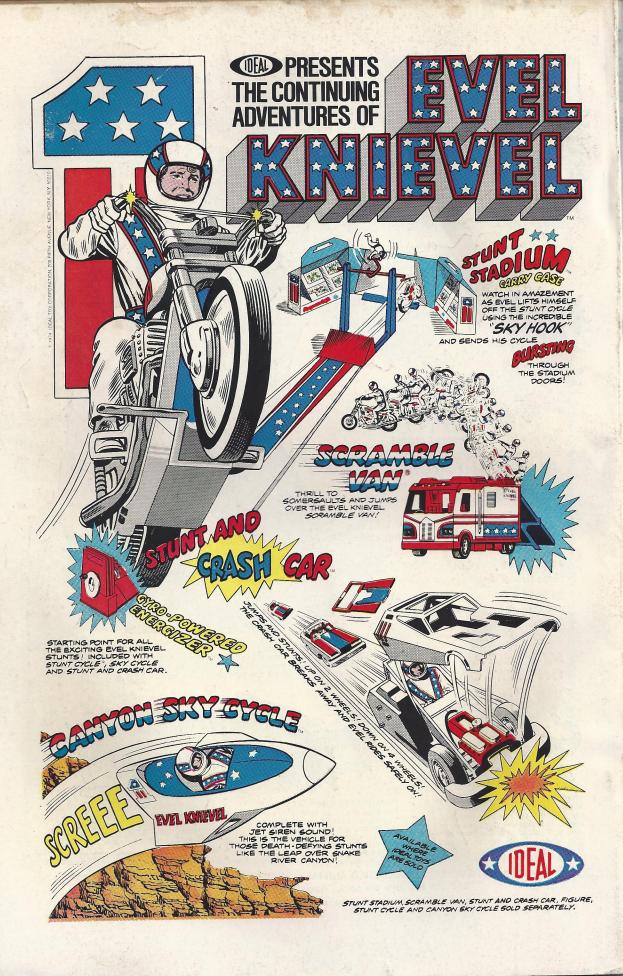
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Amaze your friends with Monogram's bottle models. Wild rear engine dragsters inside full-size plastic replicas of familiar Pepsi® and 7-Up® bottles.

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For full color catalog of complete line of Monogram model kits, send \$1.00 to Dept. 199

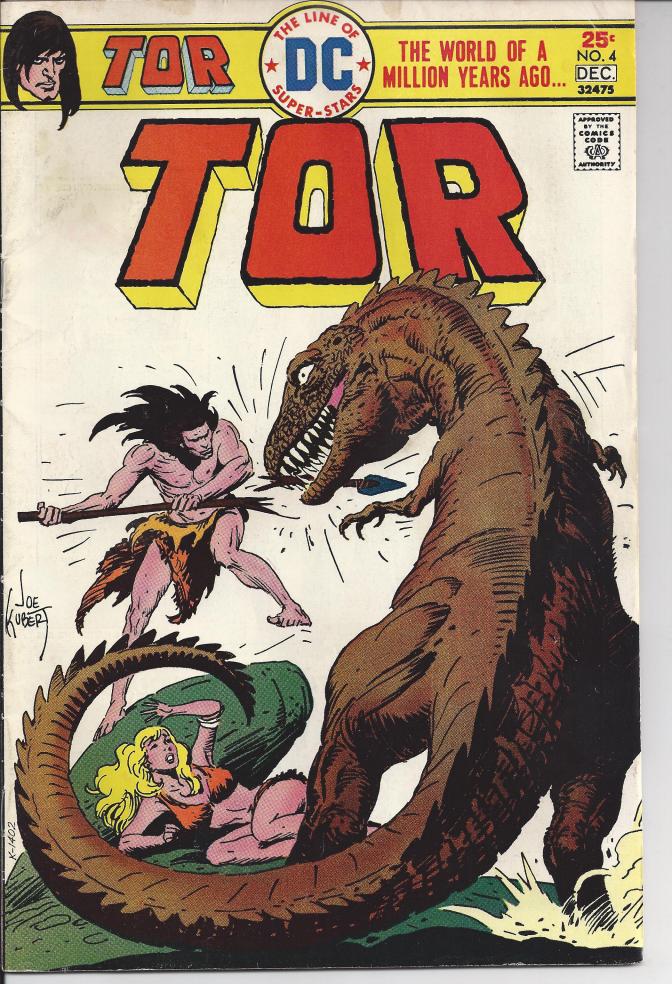
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